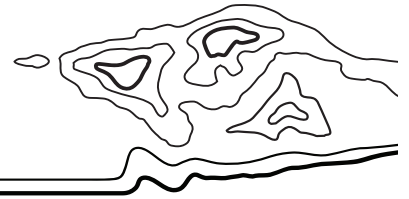




9816 S. Jordan Gateway (500 West) Sandy, UT 84070  
PHONE [800] 366-2666 FAX [800] 578-2705  
WWW.LIBERTYMOUNTAIN.COM WWW.LIBERTYMOUNTAINCLIMBING.COM



## Customer Application Check List

Thank you for your interest in Liberty Mountain. As the largest outdoor industry distributor in the United States, we strive to maintain the best product selection, high fill rates, and services to help your business grow.

Reach out to [sales@libertymountain.com](mailto:sales@libertymountain.com) or call us at 800-366-2666 with any questions throughout this process.

To establish your account with Liberty Mountain provide the following:

---

- Completed and **signed Customer Application and Sales Agreement** in PDF format.
  - Completed and **signed Customer Agreement and Expectations** in PDF format.
  - By signing the application you agree to Liberty Mountain's **Terms & Conditions**.
  - Pictures** of your business/retail location including: storefront with signage, retail space and/or warehouse for manufacturing (if applicable).
  - A copy of your states **signed tax exemption form**, unless you are located in AK, DE, MT, NH, OR. **If you do not provide a signed copy of your sales exemption form you will be charged sales tax.** Only applies to United States resellers.
  - Describe your **business strategy including sales channels**. Define who your customer base is and how you plan to reach them; private website, 3rd party websites (Amazon, eBay, etc.), brick and mortar store front, guide service, non profit, school/university, government agency, etc.
  - Provide a list of all **DBA's, websites, and 3<sup>rd</sup> party** web store names that you sell on.
  - If shipping to multiple stores, please provide a complete list of **ship-to addresses** as well as any applicable shipping guides, routing guides, freight account numbers, etc.
  - For terms provide a minimum of **three credit/trade references** with an email and/or fax number for each. Reference checks will be conducted. Make sure each reference is familiar with your business name listed on our application.
- 

**Incomplete paperwork will delay your request.** Liberty Mountain reserves the right to refuse an account based on the information provided. If there is any information that is not applicable to your business, please write "Not Applicable" or "NA" in the provided field/s. Do not leave them blank as this may further delay the approval process.

Return all completed forms and photos to [sales@libertymountain.com](mailto:sales@libertymountain.com) and a Liberty Mountain Sales Representative will contact you in the next few business days.

Thank you,  
Liberty Mountain Sales Team



9816 S. Jordan Gateway (500 West) Sandy, UT 84070  
**PHONE** [800] 366-2666 **FAX** [800] 578-2705  
**WWW.LIBERTYMOUNTAIN.COM WWW.LIBERTYMOUNTAINCLIMBING.COM**

<b>FOR OFFICE USE</b>	
Approved By:	_____
Date:	_____
Credit Limit:	_____
Terms:	_____

## Customer Application and Sales Agreement

Company Name: \_\_\_\_\_

Website Address: \_\_\_\_\_ Phone: \_\_\_\_\_

How did you hear about Liberty Mountain?:

Trade Show     Vendor Referral     Retailer Referral     Other: \_\_\_\_\_

**A/P Name** \_\_\_\_\_ **Email** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_ **City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Tax Resale Number:** \_\_\_\_\_ [Must attach resale/exemption certificate \(click to download\)](#)

Select preferred method of payment:     Credit Card Prepay    **OR**     Terms with Credit Limit

**Main Buyer** \_\_\_\_\_ **Email** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Ship to Address:** \_\_\_\_\_ **City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

\*If multiple ship to addresses, attach complete list. If you have any vendor routing guide or shipping guide, please include with completed application.

### Tell us about your business

**Date Business Opened:** \_\_\_\_\_ **Annual Sales (\$):** \_\_\_\_\_ **Number of Stores:** \_\_\_\_\_ **Total Avg Retail Sq Ft:** \_\_\_\_\_

**Business Type:**    Sole Proprietorship     Partnership     LLC     Corporation     Non-profit

**Please Describe Your Business/Program:** \_\_\_\_\_

### Sales Channels Used %:

Independent Website(s) \_\_\_\_\_%    Brick & Mortar \_\_\_\_\_%    Business to Business \_\_\_\_\_%  
 3<sup>rd</sup> Party Website(s) \_\_\_\_\_%    Print Catalog \_\_\_\_\_%    Schools, Camps, Non-profit, Guides, Etc. \_\_\_\_\_%

### Names of Additional Contacts (Owner, Manager, Secondary Buyer)

Name & Title \_\_\_\_\_ Email \_\_\_\_\_ Phone: \_\_\_\_\_

Name & Title \_\_\_\_\_ Email \_\_\_\_\_ Phone: \_\_\_\_\_

**Trade References:** Please list only creditors who agree to provide references and are familiar with your company name. If there are more than four references please attach separate document. Reference checks will be conducted.

Name \_\_\_\_\_ A/R Email \_\_\_\_\_ Fax: \_\_\_\_\_

Name \_\_\_\_\_ A/R Email \_\_\_\_\_ Fax: \_\_\_\_\_

Name \_\_\_\_\_ A/R Email \_\_\_\_\_ Fax: \_\_\_\_\_

Name \_\_\_\_\_ A/R Email \_\_\_\_\_ Fax: \_\_\_\_\_

The information in this application is true to the best of my knowledge. I hereby authorize Liberty Mountain to obtain any information it considers necessary concerning this application. The undersigned promises to pay for all purchases in accordance with your terms of sale. If at any necessary time the undersigned is unable to pay for said purchases when due, the undersigned agrees to pay and authorizes you to bill my account with interest computed at 1.5% per month (18% per annum) on any past due amount. If it becomes necessary for your company to incur collection costs for any amount due under the agreement the undersigned promises to pay additional collection costs including reasonable attorney fees. By signing this agreement, I authorize Liberty Mountain to send communication via email or fax including invoices, statements and/or sales and marketing materials. **I also accept and commit to the current [terms and conditions](#).**

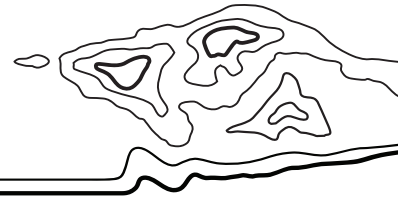
**\*Upon acceptance by Liberty Mountain, this application will constitute a sales and purchase agreement.**

**AUTHORIZED SIGNATURE:** \_\_\_\_\_ **TITLE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**NO APPLICATION WILL BE ACCEPTED WITHOUT ALL OF THE INFORMATION FILLED OUT AND A PROPER SIGNATURE**



9816 S. Jordan Gateway (500 West) Sandy, UT 84070  
**PHONE** [800] 366-2666 **FAX** [800] 578-2705  
**WWW.LIBERTYMOUNTAIN.COM WWW.LIBERTYMOUNTAINCLIMBING.COM**



## Customer Agreement and Expectations

In addition to agreeing to the most recent Liberty Mountain [Terms & Conditions](#) found on [www.libertymountain.com](http://www.libertymountain.com) customer must understand and agree to the below expectations.

- Customer will use their best efforts in supporting and promoting all products and brands.
- Customer will **only** represent products they have been approved to represent and will do so in a professional environment with adequate facilities.
- Liberty Mountain distributes products requiring warning labels, educational and instructional information. Customer agrees not to remove these materials prior to the sale of goods. Customer also agrees to read and understand these materials so they can properly represent the product and sell for its appropriate use.
- Liberty Mountain encourages you to sell all items at full Suggested Retail Prices and strictly enforces Minimum Advertised Pricing (MAP). Visit [www.libertymountain.com](http://www.libertymountain.com) to download a MAP price list and see vendor's MAP and pricing policies. We reserve the right to discontinue fulfillment of orders if these policies are not followed.
- For all exclusive brand products (e.g. Cypher, Peregrine, Olicamp, Outdoor Designs, Beal, Edelweiss, Grivel, Singing Rock, Vaude, & Valandre ) MAP pricing is set at 10% below Suggested Retail Pricing unless otherwise stated.
- Internet sales of any kind –
  - Selling on all third party internet sites (e.g. Amazon.com, ebay.com) must be approved prior to listing our goods. Liberty Mountain reserves the right to make a final decision on any representation of its products.
  - MAP pricing must be upheld at all times. Promotions of any kind must be approved in writing prior to advertising online.
  - Drop shipment fee: \$3.50 + shipping and handling fee of \$1.75 minimum or 3% of invoiced goods.
  - All freight charges will be passed along to customer, including any additional handling fees. Example: Hazardous Materials such as fuel and flares.
  - Fees and shipping and handling charges are subject to change at Liberty Mountain's discretion.
- All returns must be processed with a valid Return Authorization # (RA #) which will be provided upon the completion of the RA Form (contact your Liberty Mountain representative for the RA form) and submission to [sales@libertymountain.com](mailto:sales@libertymountain.com). All returns, refused shipments and incorrect addresses are subject to a restocking fee of 15% or \$20.00 (whichever is greater).

**URL ADDRESSES** (list all websites you may have our products on and your store name on any 3<sup>rd</sup> party sites):

DBA(s): \_\_\_\_\_

Website(s): \_\_\_\_\_

3<sup>rd</sup> party website store names e.g. Amazon: \_\_\_\_\_

Customer indicates they understand this agreement and are willing to abide by all Liberty Mountain terms and conditions by signing below.

**DATE:** \_\_\_\_\_ **COMPANY NAME:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_ **PRINT NAME:** \_\_\_\_\_

**TITLE:** \_\_\_\_\_